



**HARTPURY
SPORT**

CONNECTING SPORTS BUSINESSES WITH TALENTED YOUNG SPORTS PEOPLE



Our innovative Sports Business Hub connects postgraduate students with a passion for sport to an ever-growing community of sporting businesses to carry out live industry briefs and real-world research consultancy.

Join us today!

hartpury.ac.uk/sportsbusinesshub



Bream RFC Eco clubhouse project



“The Hub partnership has given Bream RFC a huge amount of expertise which would otherwise have cost thousands of pounds through consultants. MSc Sports Management student, Noah came with an extremely strong business and rugby pedigree and has added considerable value to our low energy clubhouse project.”

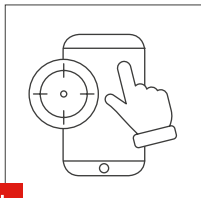
Richard Leppington, Bream RFC

How can the hub support my organisation?



Boost your resources, save money, and gain valuable insight and intelligence for your sporting business through our range of fully funded, support services.

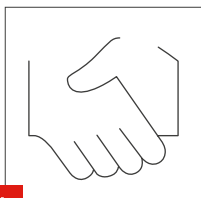
Digital marketing and social media management



We offer tailored digital marketing and content creation support for your organisation across a multitude of channels including Instagram, TikTok, Facebook and Twitter.

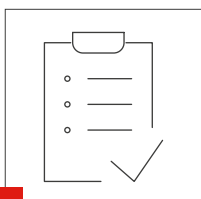
This popular student-led service has been designed to help your business implement a new strategic direction and provide support to your in-house marketing department.

Student placements



Benefit from 150 hours of valuable work experience. Each postgraduate student placed within your organisation could help support you across a wide range of topic areas. Work placements greatly increase the chances of our graduates securing graduate level jobs and offer valuable experience and insight into industry.

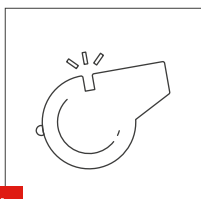
Sport consultancy projects



Do you have an area or idea that you'd like a master's student to explore for your business?

Our sport students engage in a 'live' project that helps organisations conduct research into key areas of business development, providing data and feedback aligned with project aims and objectives.

Coaching



Our qualified coaches are adept at planning and delivering high-quality sports and physical activity sessions to a wide range of audiences including Primary and Secondary schools. Our student coaches study on a professionally recognised course that has accreditation from the Chartered Institute for the Management of Sport and Physical Activity (CIMSPA).

Our latest partnership signings

- Active Essex
- Active Gloucestershire
- Gloucestershire County Cricket Club
- Hockey Wales
- Sport Wales
- Strength and Conditioning Academy
- Systems in Sport
- Train as One



"We're really embracing the opportunity to have Estella on board to review the equality, diversity and inclusivity of Hockey Wales - an area that's really important to us. It's been a great engagement to date, helping to shape what the research will look like and thinking holistically about how it will support the progression of Hockey Wales moving forward.

The opportunity that has allowed Estella to support our organisation is an invaluable experience that we know will provide us with significant long-term benefits."

Hannah Bevan,
Director of Relationships,
Hockey Wales

Questions?

If you'd like to find out more about the opportunities available, we'd love to hear from you.



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www.hartpury.ac.uk/sportsbusinesshub