



# HARTPURY AGRICULTURE

DIGITAL INNOVATION FARM



HARTPURY  
AGRICULTURE  
AGRI-TECH  
CENTRE

HARTPURY  
AGRICULTURE  
AGRI-TECH  
CENTRE  
HUB  
ENTRANCE

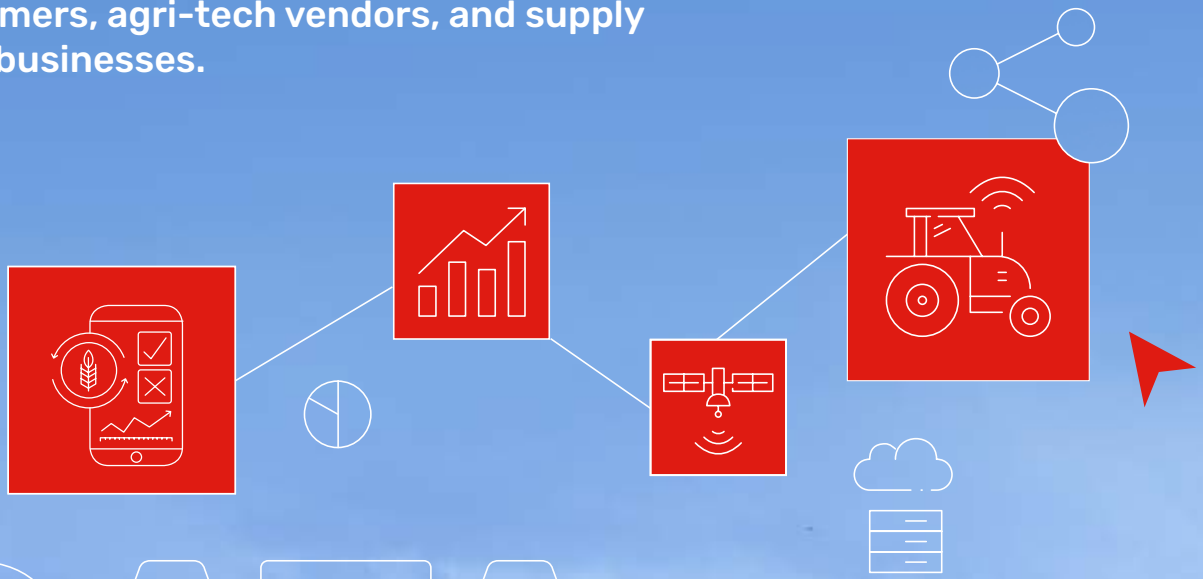


## PUTTING INNOVATION INTO PRACTICE

Providing a dedicated hub and support to users and developers of new and existing agri-technologies.



Data has become the source of truth for performance, productivity, and sustainability measures on-farm and throughout the food system. Supporting its connectivity, protection and efficient usability will be key to maximising its value for farmers, agri-tech vendors, and supply chain businesses.



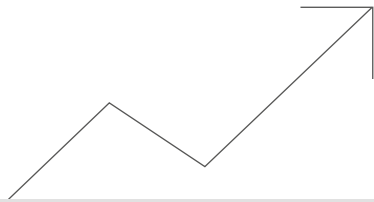
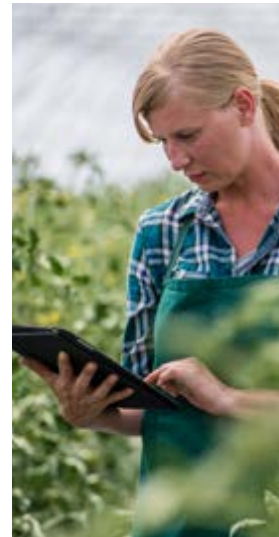
# DATA



# AN ENVIRONMENT FOR LEARNING AND GROWTH

The Hartpury Digital Innovation Farm is a state-of-the-art complex, connecting research, knowledge, data and people in a real-world and applied setting. Providing industry-led services for the advancement of agricultural technologies and delivering proven solutions and services to farms and suppliers locally and across the UK.

A key focus of our operations at Hartpury will be to maximise the value of digital technology and innovation for farmers, suppliers and wider professional support services. Striving and reaching for best practice in an increasingly digital world, with an applied and real-world focus.



## HARTPURY AGRICULTURE

### DIGITAL INNOVATION FARM



#### AGRI-TECH CENTRE



##### Who is it for?

**Farming businesses and professionals** to receive access to, and support with, the latest innovation and associated knowledge through training and demonstration events.

**Established agri-businesses** to showcase and provide support with their innovative, proven and robust products or services.

#### TECH BOX PARK



##### Who is it for?

**Innovative UK companies** that are looking to explore or commercially break through and grow within the UK agri-food industry.



# AGRI-TECH CENTRE

Supporting the adoption of innovation by farmers and growers

Our Agri-Tech Centre connects the latest technology and innovative practice with primary producers who are rising to the challenge of feeding the planet.

Our unique focus is on improving awareness, access, and training with the latest available and proven technology and innovation for current and future generation farming professionals.





“The use of technology in agriculture has never been as important as it is today, helping support continuous improvement to farm productivity, sustainability and profitability.”

**Charlie Whitehouse**  
Mixed farmer



# OUR WORK

We are a hub that connects and supports a wide range of activity and services

## ACTIVITIES

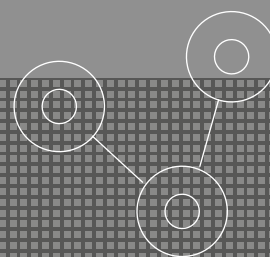
- TRAINING WORKSHOPS
- ON-FARM DEMONSTRATIONS
- DISCUSSION GROUPS AND FORUMS
- ONLINE LEARNING RESOURCES

## SERVICES

- 1-1 CONSULTATIONS
- DIGITAL HEALTH CHECK
- BUSINESS SUPPORT FOR AGRI-BUSINESSES

Our connections, experience and purpose-built facilities create the perfect environment to acquire and engage with new knowledge as well as practical and technical skills.

Where better to learn and share experience with other farmers and growers.



“What Hartpury do unbelievably well is taking cutting-edge tech, translating it, and turning it into something I can use on the farm. We wouldn't be able to do what we're about to do without Hartpury being part of the team.”

**Paul Westaway**  
Beef farmer



# TECH BOX PARK

**Providing a path into, and growth within the agricultural industry for innovative businesses**

Hartpury are championing fresh, innovative business thinking, by encouraging established businesses and nurturing entrepreneurs to further develop their products and services for the agricultural industry.

We offer a dedicated suite of business support packages and services, as well as workspace, access to Hartpury's commercial farm and an extended network of contacts and sites.





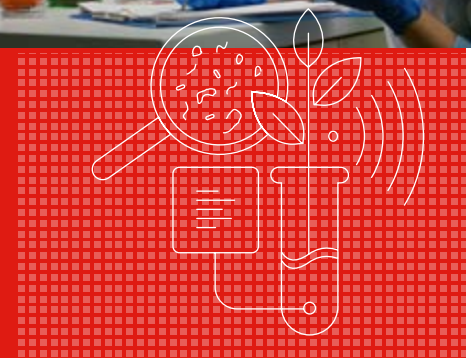
“The potential to develop something ground-breaking here is real. We’ve always seen the potential for our products within the agricultural market, but never thought we’d find a partner so agreeable. **Joining the Tech Box will give us the opportunity to tap into the minds of farmers and estate managers** and see where our materials could work well.”

**Bruce Bodio**  
CEO, BioViron International



Providing businesses with the ultimate field station and environment for full immersion into the UK agri-food industry. Offering support to business functions and needs across the following areas:

- MARKETING AND COMMUNICATION
- BUSINESS MODEL DEVELOPMENT
- FINANCE
- PRACTICAL TRIALS AND FEASIBILITY TESTING
- PRODUCT DEVELOPMENT
- MARKET RESEARCH AND INSIGHT
- LEADERSHIP AND MANAGEMENT



“The support we have received has been outstanding. The value being created here is already helping put enterprises such as myself, on a trajectory to success and I encourage any business operating in this space to reach out to see how they can support getting your enterprise to the next level.”

**Marcus Morley-Jones**  
Chairman, EcoversityUK

## Enhancing innovation in the agricultural industry

Hartpury supports the vision of HM Government that 'the UK becomes a world leader in agricultural technology, innovation and sustainability.'

## Our funders and supporters



Funded by  
UK Government

POWERED BY  
**LEVELLING  
UP**



European Union  
European Regional  
Development Fund

**gfirst** LEP  
growing gloucestershire



**CSRC**  
Clive & Sylvia Richards Charity

## KEEP IN TOUCH Digital Farming Network

The Digital Farming Network is our community of stakeholders that share our passion for agriculture and inspiration from innovation. Our free to join community allows individuals and businesses from across the UK and internationally to hear the latest news and updates from the Agri-Tech Centre and Tech Box Park.

For enquiries, please contact us via the Agri-Tech Centre details below, or scan the QR code to register.



### AGRI-TECH CENTRE

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### TECH BOX PARK

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